

01/10/15

Dirty Girls Ministries
Profit and Loss Standard
January through December 2013

	<u>Jan - Dec '13</u>
Ordinary Income/Expense	
Income	
Product Sales	
DVD	354.13
Product Sales - Other	7.00
Total Product Sales	<u>361.13</u>
Special Events Income	
Webinar	-15.00
WHOLE Conference	1,012.69
Total Special Events Income	<u>997.69</u>
Direct Public Support	
Anonymous Donation	753.58
Individual Contributions	10,869.20
Corporate Contributions	230.42
Total Direct Public Support	<u>11,853.20</u>
Other Types of Income	
Shipping Fees	3.00
Affiliate Commission	301.77
Total Other Types of Income	<u>304.77</u>
Total Income	13,516.79
Expense	
Gain/Loss of Asset	242.79
Charitable	100.00
Contractor Labor	1,700.00
Google Checkout Fees	7.98
Marketing	255.00
Events	
Online Webinar	158.40
WHOLE Women's Conference	3,853.00
Benefits/Fundraisers	731.24
Total Events	<u>4,742.64</u>
Advertising	601.86
Bank Service Fees	
Clover Fee	96.17
Merchant Fees	202.51
Razoo Fees	14.20
Paypal Fees	176.05
Bank Service Fees - Other	75.15

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Total Bank Service Fees	564.08
Business Expenses	
Business Registration Fees	40.00
Total Business Expenses	<u>40.00</u>
Travel and Meetings	
Meal	155.21
Travel	451.80
Conference, Convention, Mee...	360.16
Travel and Meetings - Other	222.80
Total Travel and Meetings	<u>1,189.97</u>
Other Types of Expenses	
Staff Incentive/Giveaway	15.00
Promotional Giveaways	23.53
Total Other Types of Expenses	<u>38.53</u>
Operations	
Computer	740.93
Administrative	60.00
Website	
Online Community	1,114.88
Web Hosting	126.00
Website - Other	337.40
Total Website	<u>1,578.28</u>
Supplies	131.73
Books, Subscriptions, Refere...	56.24
Telephone, Telecommunicati...	1,681.53
Printing and Copying	229.84
Postage, Mailing Service	267.09
Total Operations	<u>4,745.64</u>
Total Expense	<u>14,228.49</u>
Net Ordinary Income	<u>-711.70</u>
Net Income	-711.70