

05/07/15

Dirty Girls Ministries
Profit and Loss Standard
January through December 2012

| | <u>Jan - Dec '12</u> |
|-------------------------------|----------------------|
| Ordinary Income/Expense | |
| Income | |
| Product Sales | 101.00 |
| Special Events Income | |
| Webinar | 300.00 |
| WHOLE Conference | |
| Exhibitor | 150.00 |
| WHOLE Conference - Other | 9,266.84 |
| Total WHOLE Conference | <u>9,416.84</u> |
| Total Special Events Income | 9,716.84 |
| Direct Public Support | |
| Anonymous Donation | 30.00 |
| Individual Contributions | 7,224.00 |
| Corporate Contributions | 86.00 |
| Direct Public Support - Other | 165.00 |
| Total Direct Public Support | <u>7,505.00</u> |
| Other Types of Income | |
| Affiliate Commission | 217.80 |
| Total Other Types of Income | <u>217.80</u> |
| Indirect Public Support | 10.00 |
| Total Income | <u>17,550.64</u> |
| Expense | |
| Charitable | 250.00 |
| Accounting Expense | 200.10 |
| Contractor Labor | 1,800.00 |
| Google Checkout Fees | 16.49 |
| Events | |
| WHOLE Women's Conference | 7,145.59 |
| Total Events | <u>7,145.59</u> |
| Advertising | 1,611.18 |
| Bank Service Fees | |
| Razoo Fees | 34.45 |
| Paypal Fees | 246.70 |
| Bank Service Fees - Other | 101.55 |
| Total Bank Service Fees | <u>382.70</u> |
| Business Expenses | |
| Business Registration Fees | <u>80.00</u> |

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|---------------------------------|----------------------|
| Total Business Expenses | 80.00 |
| Travel and Meetings | |
| Meal | 371.30 |
| Travel | 106.62 |
| Travel and Meetings - Other | 46.10 |
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| Total Travel and Meetings | 524.02 |
| Other Types of Expenses | |
| Promotional Giveaways | 20.00 |
| | <hr/> |
| Total Other Types of Expenses | 20.00 |
| Operations | |
| Administrative | 60.00 |
| Website | |
| Online Community | 1,034.85 |
| Web Hosting | 194.50 |
| Website - Other | 119.40 |
| | <hr/> |
| Total Website | 1,348.75 |
| Supplies | 758.81 |
| Books, Subscriptions, Refere... | 71.92 |
| Telephone, Telecommunicat... | 1,289.08 |
| Printing and Copying | 313.76 |
| Postage, Mailing Service | 190.62 |
| | <hr/> |
| Total Operations | 4,032.94 |
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| Total Expense | 16,063.02 |
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| Net Ordinary Income | 1,487.62 |
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| Net Income | 1,487.62 |